

For Immediate Release

For More Information:
Dennis McConnell
dennis@mcconnellhomes.com
404.874.6767

McConnell Homes Selected 2004 EarthCraft House™ 'Custom Home Builder of the Year'

Intown builder consistently receives some of the highest scores within the program

ATLANTA – The Southface Energy Institute has named McConnell Homes, Inc. its EarthCraft House program 'Custom Home Builder of the Year' for 2004. The award was announced at the Institute's quarterly breakfast on January 28th.

EarthCraft House is a blueprint for healthy, comfortable, affordable homes that cut energy and water bills and protect the environment. EarthCraft Houses provide builders a sign of quality and commitment to home buyers and their surrounding community.

"McConnell Homes is an excellent example of what we try to advocate in the program," says Jim Hackler, a Southface spokesman. "They're just great to work with."

Building energy efficient homes is important to McConnell Homes' founder and president, Dennis McConnell. "We design and build homes based on our clients' lifestyles. While most builders define that as entertainment and life-stage features, we take it a step further to include maintenance costs, healthy living, and monthly costs such as water and energy bills."

"This attention to detail is important to our custom clients, so it's important to us."

To qualify as an EarthCraft builder, one must be a member of the Home Builders Association, join the EarthCraft House program, and complete a short training program. Any size and type of site-built new home can be an EarthCraft House, and builders have great freedom in selecting which environmental measures are best suited for their projects.

McConnell, who has a degree in Botany, also participates in the federal Energy Star program and Environments for Living, a private sector energy reduction program.

About McConnell Homes

McConnell Homes is a custom home builder that focuses on historic intown neighborhoods. Energy conservation and environmentally friendly site planning are hallmarks of McConnell's houses. For more information, please visit www.mcconnellhomes.com.

About EarthCraft House™

EarthCraft House is a locally developed non-profit green building program that promotes efficiency of construction to maximize a home's energy efficiency, residents' quality of life, and resource efficiency. More information can be obtained from the EarthCraft web site, http://www.southface.org/home/ech/whatis_ech.htm.